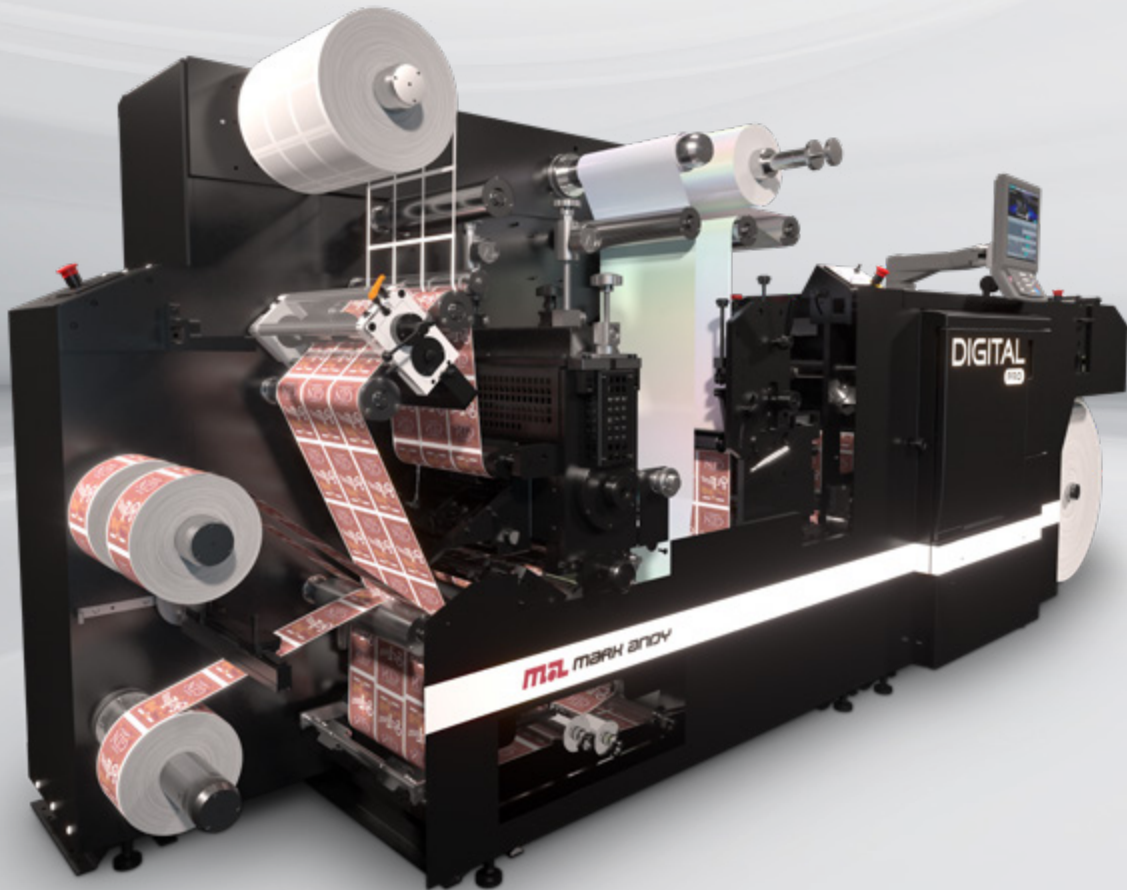


# DIGITAL PRO



Productivity. Profitability. Future-Proof Promise.

**MAL** MARK ANDY

# DIGITAL PRO

## Introducing A New Path To Digital Profitability

### Ready. Set. PRO.

Digital Pro makes digital printing accessible to global converters. As the entry- and mid-market product family at Mark Andy, Digital Pro delivers low cost to print at high speeds, and the Pro Factor: custom modules that make your Digital Pro, yours.

#### The PRO Factor

##### PROFITABILITY

With a low cost to print at an affordable price point, Digital Pro adds more money to your bottom line, making short-run digital printing an even more attractive target vertical for your operation.

##### PRODUCTIVITY

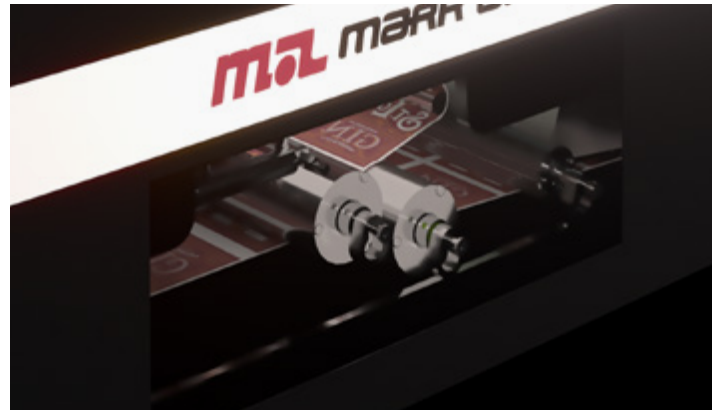
True 77 fpm makes this machine the most productive small format digital product in the industry.

##### PROMISE

Our experienced team provides the tools, training, supplies and dedicated resources to make the decision to partner with Mark Andy for a digital press an easy one.

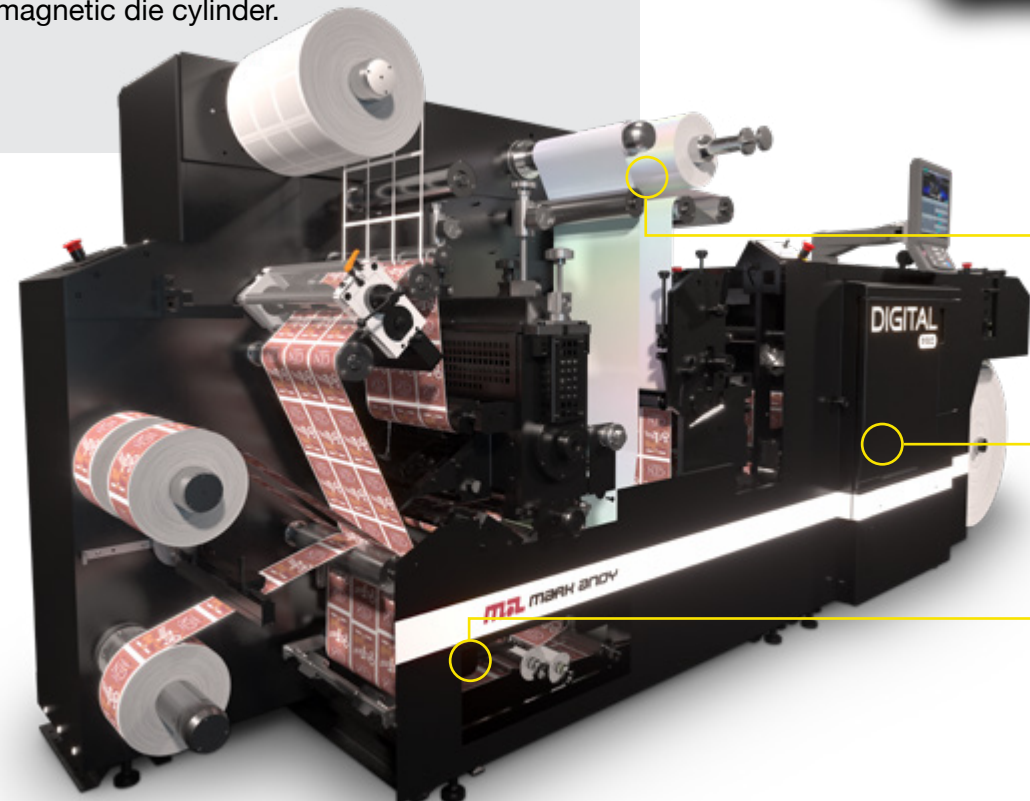
##### PROPEL

Additional models and configuration flexibility provide the best path to print to propel your business forward, with decision-making and production easier than ever before.



#### SEMI-ROTARY DIE CUTTING Unprecedented Toner Hybrid Technology Integration

With inline semi-rotary die cutting, this first of its kind digital engineering innovation saves on tooling costs and minimizes hard tooling inventory by having the ability to cut varying repeat sizes from the same magnetic die cylinder.



##### Produce Value-Add Labels

A multi-use flexo station allows printers to decorate with PMS spot colors, varnishes, laminates or adhesives for cold foil

##### High-Resolution Digital Print

Proven CMYK dry toner technology provides 1200 dpi print with reliable results

##### Future-Proof Configurability

This machine is able to be brought inline and upgraded as your business evolves

## The Digital Pro Product Line

Whether you are looking for your first digital asset, a solution to complement existing digital or finishing workflows, or complete finished rolls directly off the press, the Digital Pro line has a solution to meet your needs.

### DIGITAL PRO 3

#### Starting at \$295,000

The advanced inline hybrid model, Digital Pro 3 is built for the all-in-one business owner seeking a complete workflow solution. Configurable with conventional or semi-rotary diecutting, and outfitted with a hybrid print station, the Digital Pro 3 is the ideal solution for short-run digital printing.



## System Specifications

Printing Process	CMYK Dry Toner Electrophotography Capable of Flexo Reinsertion
Speed	77 fpm (23.4 mpm)
Resolution	1200 x 1200 dpi
Print Repeat	7-48 inch (178-1195 mm) digital banner mode 7-18 inch (178-457 mm) flexo
Die Repeat	8.5 inch (216 mm) min 19 inch (482.6 mm) max
Supported Material	Paper, BOPP, PET, PP, unsupported paper, tag stocks, vinyl, foil <i>Approved media list available upon request</i>
Material Width	7-13 inch (178-330 mm) material 4.5 inch (114 mm) accepted for Roll-to-Roll
Print Width	12.5 inch (318 mm) max digital print width 13 inch (330 mm) max flexo print width
Roll Capacity	30 inch (762 mm) unwind 20 inch (508 mm) single or dual rewind
Power Requirements	208/220/240 volt – single phase, 30 amp 208/220/240 volt – single phase, 40 amp 208/220/240 volt – three phase, 20 amp
Curing & Drying	Air-cooled UV LED
Converting and Finishing Options	Offline Finishing Conventional Die Station 19" Semi Rotary Die Station Single Hybrid Print Station

### DIGITAL PRO 1

#### Starting at \$199,000

Digital Pro 1 is a roll-to-roll base model, best suited for workflows rooted in an established offline finishing and converting process. Its simplicity allows operators to streamline label production from click to print.



# Unlocking Application Potential



**Micro runs. Versioning. Variable data. Stronger competition. Shorter delivery times.** These increasing demands are just a few reasons why Digital Pro is the solution for printing profitable prime labels. The production of these labels at maximized speeds and minimized cost to print enabled capitalization of the increased market share found in these applications.



**PRIME PRESSURE SENSITIVE LABELS**



**INDUSTRIAL**



**PAPER LABELS**



**CRAFT GOODS**



**FOOD & BEVERAGE**



**VARIABLE DATA**



**HEALTH & BEAUTY**



**DURABLE**

With a mission to serve as your Total Solutions Partner, our global team is committed to delivering high quality, innovative solutions and support to help you drive profitability. Mark Andy responds to business needs by offering a broad range of equipment, education, support and supplies to printers and converters around the world.

Partnering with Mark Andy means access to leading global brands with Mark Andy narrow

and mid-web printing presses, Rotoflex finishing solutions, and a complete line of Mark Andy Print Products consumables and pressroom supplies. All Mark Andy products are supported by the largest customer service team in the industry, committed to delivering spare parts, technical service, PM programs, retrofits and rebuilds, as well as dedicated hands-on training through Mark Andy University.

**DIGITAL**  
**PRO**

**mark andy**

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